

## Curriculum Vitae

Jason Russell, Ph.D.  
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### Position:

Associate Professor, School for Graduate Studies, SUNY – Empire State College. 2875 Union Road, Cheektowaga, New York, 14227.

### Degrees:

- Ph.D. in History: York University, 2010. Canadian, American, and North-American Labor and Working-Class fields.
- Master of Arts in Labor and Policy Studies: The State University of New York (SUNY) – Empire State College, 2002.
- Bachelor of Arts (Honors) History: The University of Western Ontario, 1991.

### Area of Research:

The development of labor and management in post-World War II Canada and the United States.  
Dissertation title: “The Union Local in Post-Second World War Canada: A Case Study of UAW/CAW Local 27 from 1950 to 1990.”

### Publications:

#### Books

#### Peer Reviewed Books

- *Management and Labor Conflict: A North American History*. Under contract with Routledge with projected publication in summer 2020.
- *Making Managers in Canada, 1945 – 1990: Companies, Community Colleges, and Universities*. New York: Routledge, 2018.
- *Our Union: UAW/CAW Local 27 from 1950 to 1990*. Edmonton: Athabasca University Press, 2011.

#### Trade Books

- *Canada, A Working History*. Under contract with Dundurn with projected publication in February 2021.

- *Leading Progress: The Professional Institute of the Public Service of Canada, 1920 - 2020.* Between the Lines Press, forthcoming in October 2020.

## **Journal Articles, Book Chapters, Research Note**

### **Peer Reviewed Journal Articles**

- "The Rejection of Industrial Democracy by Berle and Means and the Emergence of the Ideology of Managerialism" co-authored with Andrew Smith (University of Liverpool Management School) and Kevin Tennent (University of York Management School) *Economic and Industrial Democracy*, published online November 2019.
- "Finding a Turn in Canadian Management Through Archival Documents" *Journal of Management History*, published online February 2019.
- "Berle and Means' The Modern Corporation and Private Property: the Military Roots of a Stakeholder Model of Corporate Governance" co-authored with Andrew Smith (University of Liverpool Management School) and Kevin Tennent (University of York Management School) *Seattle University Law Review*, Volume 42, Issue 2 (2019), pp. 535-563.
- "'Caterpillar hates unions more than it loves profits': The Electro-Motive Closure and the Dilemmas of Union Strategy" co-authored with Stephanie Ross (McMaster University School of Labour Studies) *Labour/LeTravail* vol 81 (Spring 2018), pp. 53-86.
- "Finding Canada's History of Capitalism in the Work of Craig Heron" *Left History* vol 21(1) Spring/Summer 2017, pp. 43-50.
- "Towards Polyphonic Constitutive Historicism: a New Methodology for Management Research" co-authored with Andrew Smith (University of Liverpool Management School), *Management and Organizational History* volume 11 (issue 2), pp. 236-251.
- "Organization Men and Women: Making Managers at Bell Canada from the 1940s to the 1960s" *Management and Organizational History, Management and Organizational History* volume 10 (issue 3-4), pp. 213-229.
- "Al Campbell and the Left: Building UAW/CAW Local 27" *Just Labour: A Canadian Journal of Work and Society* vol 17&18, pp. 155-167.

### **Peer Reviewed Book Chapters**

- "Adolf Berle's Critique of U.S. Corporate Interests in the Caribbean Basin", co-authored with Andrew Smith (University of Liverpool Management School) and Kevin Tennent (University of York Management School) in *A History of Socially Responsible Business, c.1600–1950*, William Pettigrew and David Smith, ed. Basingstoke: Palgrave Macmillan, 2017, pp.243-270.
- "Perils and Prospects: the US Labor Movement's Response to the Economic Crisis" in *Trade Unions and the Global Crisis: Labor's Visions, Strategies and Responses*, Michael Fichter, Melissa Serrano, and Edlira Xhafa, ed. Geneva: International Labor Organization (ILO), 2011, pp.221-233.

## Trade Book Chapter

- “New Trends and Issues in the Study of Canadian Business History” in *Becoming 150: 150 Years of Canadian Business History*, Mark S. Bonham, ed. Toronto: Canadian Business History Association, 2018, pp. 240-248.

## Peer Reviewed Research Note

- ““Just Business”: 1970s Management Paternalism and Failed Service Sector Unionization” *Labour/Le Travail* vol 72 (Fall 2013), pp. 129-148.

## Other Publications

### Peer Reviewed Encyclopedia Entries

- “Collective Bargaining” in *The Oxford Encyclopedia of American Business, Labor, and Economic History*. Melvyn Dubofsky, ed. Oxford and New York: Oxford University Press, 2013, pp. 126-128.
- “The Dunlop Commission” in *The Encyclopedia of U.S. Labor and Working-Class History*, volume one. Eric Arnesen, ed. New York and London: Routledge, 2007, pp. 391-392.
- “Operation Dixie” in *The Encyclopedia of U.S. Labor and Working-Class History*, volume three. Eric Arnesen, ed. New York and London: Routledge, 2007, pp. 1040-1042.

### Review Essay

- “The Ongoing Challenge: American Workers and Unions” review essay, *Labour/Le Travail* vol. 62 (Fall 2008), pp. 223-234.

### Book Reviews

- *Managerial Control of American Workers: Methods and Technology from the 1880s to Today* by Mel van Elteren forthcoming in *Labour/LeTravail*.
- *The Golden Passport: Harvard Business School, the Limits of Capitalism, and the Moral Failure of the MBA Elite* by Duff McDonald, *Business History* vol 61(4), pp. 739-740.
- *If We Can Win Here: The New Front Lines of the Labor Movement* by Fran Quigley, *Labour/LeTravail* vol 80 (Fall 2017), pp. 350-351.
- *Union Power: Solidarity and Struggle in Niagara* by Carmela Patrias and Larry Savage, *Labor: Working-Class History of the Americas* vol 14, no 2, pp. 140-141.
- *Inside the Ford-UAW Transformation: Pivotal Events in Valuing Work and Delivering Results*, by Joel Cutcher-Gershenfeld; Dan Brooks and Martin Mulloy, *British Journal of Industrial Relations* vol 54 (4) December 2016, pp. 875–877.
- *Smart Globalization: the Canadian Business and Economic History Experience* by Andrew Smith and Dimitry Anastakis, *Business History Review* 90(02) June 2016, pp. 399-401.
- *Workers in Hard Times: A Long View of Economic Crises* by Leon Fink, Joseph A. McCartin, and Joan Sangster, *Canadian Historical Review* vol 96, no 1 (March 2015), pp. 148-150.

- *Chavs: the Demonization of the Working Class* by Owen Jones, *Labor/Le Travail*, vol 70 (Fall 2012), pp. 345-347.
- *Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement* by Marshall Ganz, *Labor History Review*, vol 76, no 2 (August 2011), pp. 177-178.
- *On the Irish Waterfront: the Crusader, the Movie, and the Soul of the Port of New York* by James T. Fisher, *Industrial Relations Journal* vol 42, no 5 (September 2011), pp. 502-503.
- *Citizen Employers: Business Communities and Labor in Cincinnati and San Francisco, 1870 – 1916* by Jeffrey Haydu, *Enterprise and Society* vol 12, no 3 (January 2011), pp. 706-707.
- *If You're In My Way, I'm Walking* by Thom Workman, *Labor/Le Travail*, vol 66 (Fall 2010), pp. 255-257.
- *Why Is There No Labor Party in the United States?* by Robin Archer, *Labor/Le Travail* vol. 65 (Spring 2010), pp. 231-233.
- *The State of Working America, 2006/2007* by Lawrence Mishel, Jared Bernstein, and Sylvia Allegretto, *Labor/Le Travail* vol. 61 (Spring 2008), pp. 287-289.
- *Radical Unionism in the Midwest, 1900 – 1950* by Rosemary Feurer, *Left History* vol 12.2 (Fall/Winter 2007), pp. 177-179.
- *If the Workers Took a Notion: The Right to Strike and American Political Development* by Josiah Bartlett Lambert, *Labor/Le Travail* vol 59 (Spring 2007), pp. 282-284.
- *What's Class Got to Do with It?* edited by Michael Zweig, *Labor/Le Travail* vol. 58 (Fall 2006), pp. 259-261.
- *The Paradox of American Unionism: Why Americans Like Unions Much More Than Canadians But Join Much Less* by Seymour Martin Lipset and Noah M. Meltz, *Labor Studies Journal* vol 31, no. 1 (Spring 2006), pp. 105-106.
- *Notes from Toyotaland: An American Engineer in Japan* by Darius Mehri, *Labor Studies Journal* vol 31, no 2 (Summer 2006), pp. 116-117.
- *No Collar: the Humane Workplace and It's Hidden Costs* by Andrew Ross, *Labor/Le Travail* vol 56 (Fall 2005), pp. 355-357.

### Magazine Article

- “Labor and the NDP” *Our Times: Canada's Independent Labor Magazine* vol. 20, no 6, pp. 11-12.

### Conference Participation:

- “‘We will be around a lot longer than you’ll be around’: Women Leaders and Activists in the Professional Institute of the Public Service of Canada, 1950 to 2000” accepted for the annual meeting of the Canadian Historical Association in May 2020 at the University of Western Ontario.

- “The Causes and Consequences of Professional Worker Identity in a Canadian Public Sector Union, 1920 to 2020” accepted for the annual meeting of the Canadian Association for Work and Labour Studies in June 2020 at the University of Western Ontario.
- “Unanticipated Consequences: A Canadian Public Sector Union and Organizational Change in the Late 1960s” presented at the 11th International Critical Management Studies Conference in Milton Keynes, England.
- “The Post-War Manager in Popular Media – More Scorn than Adulation” presented at the Administrative Studies Association of Canada conference in St. Catharines, Ontario in May 2019.
- “What should business and management history look like in Canada? On the virtues of broad historiography” presented at the Atlantic Schools of Business Conference in Moncton in September 2018.
- “*Sooner or Later You’ll Discover Kelvinator*”: A Case Study of Management and Unionized Industrial Job Loss in 1969 Canada” presented at the Administrative Studies Association of Canada conference in Toronto in May 2018.
- “Finding Canada’s History of Capitalism through Social History” presented at the Canadian Business History Association Conference in Toronto, Ontario in September 2017.
- “Berle and Means’ *the Modern Corporation*: a Stakeholder Model of Corporate Governance” presented at the 77<sup>th</sup> annual meeting of the Academy of Management in Atlanta, Georgia in August 2017 (co-authored and presented with Andrew Smith and Kevin Tennent).
- “Looking for the Origins and Meaning of Management Education and Training in Canada in the Post-World War II Decades” presented at the 10<sup>th</sup> International Critical Management Studies Conference in Liverpool, England in July 2017.
- “Berle and Means’ *The Modern Corporation and Private Property*: the Military Roots of a Stakeholder Model of Corporate Governance” presented at the Association of Business Historians Conference in Glasgow, Scotland in June 2017 (co-authored with Andrew Smith and Kevin Tennent).
- “Management Education at Canadian Community Colleges: the 1960s to the 1990s” presented at the Association of Business Historians Conference in Glasgow, Scotland in June 2017.
- “Finding Canada’s History of Capitalism in the Work of Craig Heron” presented at Scholarship, Activism, Public History: A Celebration of the Work and Leadership of Craig Heron held at York University in May 2017.
- “Between Desired Performance and Actual Performance””: the Method and Meaning of Training Managers at Eaton’s and Labatt’s from the 1950s to the 1990s” presented at the European Business History Association 20<sup>th</sup> World Congress in July 2016 at the University of Bergen.
- “Adolph Berle’s Critique of U.S. Corporate Interests in the Caribbean Basin” presented at the Canadian Business History Conference in May 2016 at the University of Toronto (paper authored with Andrew Smith and Kevin Tennent).
- “The Voice of Unreason: the Canadian Manufacturers’ Association and Anti-Union Ideology in the 1960s and 1970s” presented at the annual meeting of the Canadian Association for Work and Labor Studies in June 2015 at the University of Ottawa.
- “Making Managers Beyond Canada: The Canadian International Development Agency, the Western Business School, and the University of the West Indies in the 1970s” presented at the annual meeting of the Canadian Historical Association in June 2015 at the University of Ottawa.

- “The Québec Referendums, the Working Class, Capital, and the State” presented at the 2015 Critical Labor Studies Conference at Ruskin College.
- “‘My Heart is Breaking for Many People’: London, Ontario’s Deindustrialization from 1973 to 2013” presented at the annual meeting of the Canadian Historical Association in May 2014 at Brock University.
- “The Electromotive Closure: Background and Response” presented at the annual meeting of the Canadian Association for Work and Labor Studies in May 2014 at Brock University.
- “An Unclear View: Looking at Thatcherism and Class Struggle from the United States and Canada in the 1980s” presented at the 2014 Critical Labor Studies Conference at Ruskin College.
- “Making Canada’s Organization Men: Clarence Fraser, Bell Canada, the UWO Business School and the Shaping of Modern Canadian Management” presented at the fourth Canadian Business History Workshop, Fall 2013, University of Guelph.
- “Making Canada’s Organization Men: Management Training and Ideology from the 1940s to the 1960s” presentation as part of the Fall 2013 speakers’ series at the School of Labor Studies at McMaster University.
- “Endgame? Right-Wing Politics and Attacks on Public Sector Unions in the US and Canada” presented at the 2013 Critical Labor Studies Conference at Ruskin College.
- “Employer Paternalism and Union Resistance at Hobbs Hardware” presented at the 2011 North American Labor History Conference at Wayne State University.
- “The People’s College: Building on Traditions of Business and Labor Education at Empire State College” presented with Dr. Anant Deshpande at the 2011 Center for Distance Learning Conference.
- “Al Campbell and the building of a Local Union: Looking at the Left from UAW/CAW Local 27,” presented at the New Voices in Labor Studies Conference at York University in October, 2010.
- “Response of the US Labor Movement to the Economic Crisis,” presented at the Global Labor University Conference at the Berlin School of Economics and Law in September, 2010.
- “Between the Workers and the National: Staff Representatives and a UAW/CAW Local, 1950 – 1990,” presented at the 2009 North American Labor History Conference.
- “Plant Closure, Political Response, and the Reshaping of Workers’ Lives in the Urban Environment in the late 1960s: A Case Study of Kelvinator in London, Ontario,” paper presented at the annual meeting of the Canadian Historical Association in May 2006 at York University.
- “Right-to-Work Laws and the Origins and Consequences of American Labor’s Marginalization,” paper presented at the annual meeting of the Canadian Historical Association in May 2005 at the University of Western Ontario.
- Invited to present a lecture discussion at an event hosted by SUNY – Empire State College and the New York Labor History Association in May 2002. The development and impact of Right-to-Work laws in the United States was the discussion topic.

### **Other Scholarly Activity:**

- Member of the board of directors of the Canadian Business History Association (CBHA), 2020-
- Insight Grant reviewer for the Social Science and Humanities Research Council of Canada (SSHRC), 2020.
- Co-chair of the Rockefeller Institute of Government Future of Labor Research Center, 2019-.

- Member of the Residency for New Mentors committee at Empire State College, 2019-2020.
- *Journal of Management History* (Emerald) Editorial Advisory Board member, 2019-.
- Article reviewer for *Labour/Le Travail* (Athabasca University Press), 2019.
- Dissertation committee member in the University of Phoenix Doctorate of Management in Organizational Leadership. Student is Sheila Homalon and the dissertation title is “VA PROSTHETIC SERVICE UNIQUE ORGANIZATIONAL LEADERSHIP CHALLENGES: A QUALITATIVE EXPLORATORY MULTIPLE-CASE STUDY”, 2019.
- Conference submission reviewer for the Academy of Management meetings in Chicago and Boston, 2018-2019.
- Business History division program chair for the Administrative Studies Association of Canada (ASAC), 2018-2019.
- Article reviewer for *Management Learning* (SAGE), 2018.
- Article reviewer for *Management and Organizational History* (Taylor & Francis), 2017.
- Article reviewer for *Human Relations* (SAGE), 2017.
- Editor of the *Fabriks* book series published by Athabasca University Press, 2015 - 2017.
- Review editor and member of the editorial board for *International Labor and Working-Class History* (ILWCH - Cambridge University Press), 2013-2015.
- President of the Canadian Committee on Labor History (CCLH), 2016 – 2018.
- Vice-President of the Canadian Committee on Labor History (CCLH), 2014 - 2016.
- Member of the Eugene Forsey Prize committee for the CCLH, 2014 and 2019.
- Article reviewer for *Oral History Forum*, 2012.
- Article reviewer for *Alternate Routes: A Journal of Critical Social Research* (Athabasca University Press), 2012.
- Manuscript reviewer for Penn/Well Books, 2012.
- Manuscript reviewer for Athabasca University Press, 2011.

### **Academic Awards:**

- Susan H. Turben Award for Excellence in Scholarship: Empire State College, 2020.
- Listed in *Who's Who Among Students in American Universities and Colleges* 2001 - 2002.
- Winner of the 2000 Rosa Parks Fellowship: SUNY – Empire State College.

### **Funding Awards:**

- Canadian Business History Association Research Grant awarded in 2016 and 2017.
- Empire State College Faculty Development funding received in 2011 – 2019.
- Social Science and Humanities Research Council of Canada (SSHRC) small research award in 2012 (\$8,000). Co-investigator on a plant closure research project with Dr. Stephanie Ross (principal investigator, York University) and Janet Dassinger (McMaster University).

### **Faculty Duties, Empire State College – SUNY:**

- Chair of Graduate Liberal Arts and Science, 2016-2019
- Chair of Graduate Policy Programs, 2015-2016.

- Initiated development of a new MS in Mental Health Counseling, 2015.
- Helped develop the proposal for the MA in Work and Labor Studies for the International Association of Machinists and Aerospace Workers.
- Member of the University of the West Indies team, 2015.
- Coordinator of the MA in Work and Labor Policy. Coordinator duties include hiring and assisting adjunct instructors, term prep, overseeing course revisions, some outreach, 2010-.
- Labor Studies Area of Study convener, 2013-2017.
- Introduced a revised curriculum in the MA in Labor and Policy Studies, and renamed the program MA in Work and Labor Policy, 2012.
- Developed a new advanced graduate certificate in Public Sector Labor and Employment Policy, 2011
- Developed a new advanced graduate certificate in Workforce Development. 2014.

### **Institutional Service, Empire State College - SUNY:**

- Participated in a search for an Assistant Dean of the School for Graduate Studies, 2019.
- Co-chaired a search for an Assistant Professor of Information Technology for the School for Graduate Studies, 2019.
- Participated in a search committee for a new Dean of the School for Graduate Studies, 2018.
- Participated in a search committee for an Associate Dean of the Harry J. Van Arsdale Jr. Labor Studies Center at Empire State College, 2018.
- Participated in a search for a new support staff position in the School for Graduate Studies, 2018.
- School for Graduate Studies member of the college Senate, 2015-2016.
- Co-chair of the School for Graduate Studies faculty caucus, 2014-2016.
- Member of the Program Planning and Budget Committee (PPBC), 2013-2015.
- Chair of the Graduate Studies and Policy Committee (GSPC) and member of the college Senate, 2013 - 2014.
- Member of Centre for Mentoring and Learning Advisory Committee, 2012-2014.
- Past member of the Academic Quality Committee in the Center for Distance Learning, 2010-2011.
- Past member of the Academic Review Committee in the Center for Distance Learning, 2011-2012.
- Delegate to the United University Professions Assembly, 2013-2017.
- Member of the Morton Bahr Scholarship Committee, 2010-.
- Responsible for selecting the recipients of the Rosa Parks Scholarship and David Yamada Scholarship, both of which are offered to students in the Master of Arts in Work and Policy Studies, 2010-2017.
- Empire State College graduate faculty representative to the Jack Kent Cooke Foundation, 2011-2014.
- Participated in a committee to review General Education Requirements for Critical Thinking, 2011.
- Participated in a search committee for a new Vice Provost of Academic Programs, 2015
- Participated in a search committee for a new Dean of the School for Graduate Studies, 2014



- Participated in a search committee for a new tenure-track faculty member in the Master of Business Administration program, 2013.

### **Selected Courses Taught 2005 to 2020:**

Empire State College  
1 Union Avenue  
Saratoga Springs, New York  
United States of America  
12866

- Final Project Design (graduate course, online and seminar)
- History of Labor and Policy (graduate course, now online)
- Globalization (graduate course, online)
- Current Issues Facing Labor (graduate course, online)
- Collective Bargaining in the Public Sector (graduate course, online)
- Labor-Management Relations (graduate course, online)
- Policy Formation in Unions (graduate course, online)
- Theories of the Labor Movement (graduate course, online)
- Work and Labor Studies (graduate course, online and seminar)
- The Changing American Dream: The Origins, Causes, and Consequences of Inequality in America (undergraduate course, online, Lebanon Program)
- United States Labor History (undergraduate course, online)
- Public Sector Labor Relations (undergraduate course, online)

MA Final Projects supervised to completion as first reader:

A.D. Marquis, A. Korn, N. Gratch, V. Major, K. Loera, G. Simmons, A. Gault, R. Golding, K. Malloy, J. Ramjohn, K. Friedman, S. Ives, V. Giarratano, M. Newman, K. Gordon, E. Sullivan, G. James, D. Schiller, S. Holtz, N. Tacneaux, D. Richards, D. Schiller, L. Zaginailo, L. Damon, A. Paccelli, S. Yurka, S. Serbay, W. Reuter, L. Savage, M. Coffey, S. Levitt, S. Burgos, K. Lindemann, K. Mullings, M. Chapman, H. Aunkst, A. Melancon, M. Horton, J. Meehan, E. Mahns, E. Cresswell, L. Zarpentine, E. Sullivan, G. James, T. Manning, M. Klaehn, L. Boyse

### **Prior Teaching Experience:**

Fanshawe College  
1001 Fanshawe College Blvd., P.O. Box 7005  
London, Ontario  
N5Y 5R6

#### Ontario Management Development Program (discontinued)

- Fall 2005 - Fall 2007: Taught two sections of Effective Labor Relations, and two of Critical and Creative Thinking.

The University of Western Ontario (now Western University Canada)  
 Continuing Studies  
 Downtown Campus - Galleria London 240  
 355 Wellington Street  
 London, ON N6A 3N7

Spring 2007 – Spring 2010: Taught nine online sessions of Introduction to Labour Relations and five sections of that course in-class; also taught six sections of Introduction to Human Resource Management.

McMaster University  
 Labor Studies Department  
 Kenneth Taylor Hall, Room 707  
 1280 Main Street West  
 Hamilton, Ontario  
 Canada  
 L8S 4L8

- Fall 2009: An Introduction to the Canadian Labor Movement. Course director and supervised three tutorial assistants.

### **Professional Associations:**

- Member of the Canadian Committee on Labor History, the Critical Labor Studies Network (UK), the Labor and Working-Class History Association (US), Canadian Business History Association, the Business History Conference (US), the Academy of Management (US), the Critical Management Studies network (UK), the Association of Business Historians (UK), the Administrative Sciences Association (Canada), the International Conference of Labour and Social History, and the Writers' Union of Canada.

### **Public Commentary:**

- Checkered History: Home of the Political Uses of the Past Project, 2 April 2019, "Senator Chuck Schumer says corporations used to care; here's how historians responded", <http://historychecked.com/senator-chuck-schumer-says-corporations-used-to-care-heres-how-historians-responded/#Russell>.
- *London Free Press*, 14 February 2014, "Right-to-Work Divisive U.S.-style Labor Law".
- *London Free Press*, 13 December 2013, "Kellogg One More in Long Litany of Local Losses".
- *London Free Press*, 31 December 2011, "Electromotive Dispute About More Than Wage Cuts".
- Interviewed by *The National* on Canadian Broadcasting Corporation (CBC) television regarding a dispute between the Canadian Auto Workers (CAW) Union and Electromotive Corporation, 2 January 2012.
- Interviewed live on the CBC *Ontario Morning* radio program regarding the CAW/Electromotive dispute, 4 January 2012.

- Interviewed live on the *Rutherford Show*, a province-wide radio program in Alberta, regarding the CAW/Electromotive dispute, 6 January 2012.
- Quoted in *Canadian Labor Reporter*, 16 January 2012.

**Community Involvement:**

- Assisted members of the Twin Pines Housing Cooperative (London, Ontario) with researching and writing a 40<sup>th</sup> anniversary history of their facility in 2012.
- Assisted the London and District Labour Council (London, Ontario) with researching and writing a 50<sup>th</sup> anniversary commemorative album in 2006.